

How to work with Sierra Club volunteers and staff on trade issues

The Sierra Club is excited to work in partnerships with allies to promote fair and responsible trade. With our thousands of volunteers and experienced staff on the ground, the Sierra Club adds great value to the work that takes place in our local communities. In order to make sure that coordination is smooth and meets all our needs, we request that staff and volunteers from other organizations follow the following guidelines when reaching out to Club volunteers and staff.

Guidelines for how to work with our volunteers and staff

If you do not already have a relationship with volunteers and staff:

In most cases at the state level you will be working with Sierra Club volunteers. Please be mindful that these staff volunteers have a lot on their plates with local and national priorities and, while many are sympathetic to trade issues, it is often difficult for them to add trade to their workload.

If you do not already have an existing relationship with Club volunteers or staff, please first contact Ilana Solomon, Trade Representative with the Sierra Club (202-650-6063 or ilana.solomon@sierraclub.org) **before** reaching out directly. Ilana can help you navigate the system and may be able to provide you with contacts. Ilana is also working with many Club volunteers and staff on the ground and can provide information about Club activities and chapters related to trade.

If you already have a relationship with volunteers and staff:

We encourage local-to-local cooperation. If you are a local organizer we ask that when you are making plans that include reaching out to Sierra Club volunteers or staff with whom you already have a relationship (including but not limited to organizing a press conference, writing a sign-on letter, requesting calls to members of Congress, pulling together an event or action), please give a heads up to Ilana Solomon, Trade Representative with the Sierra Club (202-650-6063 or ilana.solomon@sierraclub.org) in connection with this outreach.

If you are a national campaigner, please work through Ilana to contact Sierra Club chapter staff/volunteers rather than reaching out directly.

Strengthening Coordination

We very much appreciate your working through our national staff before going to chapters on trade issues. This coordination will help facilitate our work together and ensure that our chapters do not get overwhelmed with trade-related requests.

As you continue to develop a relationship with Club volunteers and activists in the field, please make sure to keep Ilana Solomon in the loop, as she can help coordinate and strengthen your work with help from national Sierra Club.

Sierra Club materials and questions/comments:

For more information on the Sierra Club's work on trade, please see www.sierraclub.org/trade
For questions or comments, please write to ilana.solomon@sierraclub.org, or call 202-650-6063